

EM Strasbourg
BUSINESS SCHOOL

Programme Grande École

Welcome Week



September 2-6, 2024



Monday, September 2

Morning

11:00 a.m.-1:00 p.m. PGE Welcome Session

We have the pleasure of kicking off a new school year in this iconic place of culture on the European stage. EM Strasbourg's management invites you to join them for a back-to-school information session followed by a cocktail reception.

Contact: scol-pge@em-strasbourg.eu

**Meeting place: Maillon, Théâtre de Strasbourg, Scène européenne
(1 boulevard de Dresde, Strasbourg - bus line H, streetcar lines B or E - stop: Wacken)**

Mandatory
activity

Noon

1:15-2:45 p.m. Group Picnic

After the back-to-school information session, get to know your future classmates by picnicking in one of the many parks in Strasbourg: Contades. BYOL: bring your own lunch, and maybe even something to share!

Contact: Instagram [@emspirit._](https://www.instagram.com/emspirit._)

Location: Parc du Contades, 20 avenue de la Paix, 67000 Strasbourg

Recommended
activity

Afternoon

3:00-5:00 p.m. Student Association & Entrepreneur Village

This is the perfect occasion to discover our student associations and exchange with entrepreneurs supported by the School.

Contact:
Marion Bromley - marion.bromley@em-strasbourg.eu
Aymeric Barroy - aymeric.barroy@em-strasbourg.eu

Location: Entrance hall of EM Strasbourg, second floor (niveau 0)

Mandatory
activity

Evening

5:00-8:00 p.m. Aperitif at EM'Bassade

At EM'Bassade, the School's lounge, you'll find good vibes and have a chance to meet other new students. Come and relax after your first day back to school! The lounge can be found on the ground floor of building D (niveau -1).

More info on Instagram: [@emspirit._](https://www.instagram.com/emspirit._)

Recommended
activity

Tuesday, September 3

Morning

8:30-10:00 a.m. Foreign Language Placement Test

Thanks to this test, you'll be placed in courses adapted to your level in each foreign language. Practical information will be sent to you by email at a later date.

Audience: only new students entering the first and third year of the program

Contact: Sophie Bienfaisant - sophie.bienfaisant@em-strasbourg.eu

Location: EM Strasbourg

Mandatory activity

9:00 a.m.-12:00 p.m. School Village

This morning, you'll be able to meet the teams at your disposal throughout your PGE studies at EM Strasbourg: Registrar's Office, Student Support Office, Internship & Co-op Office, International Relations Office, Cap Career Office, Languages Department, Head of the Student Associations Track, Communications Office. A booth dedicated to administrative enrollment will also be set up for those who have yet to complete their registration!

Discover the Safe Place, a space dedicated to student well-being. This room, open every day, is the perfect place for a quiet retreat from the hustle and bustle of everyday life. Mad'EMoiselle, an association that raises awareness of and fights against sexist and sexual violence, will welcome you there during the School Village.

Contact: scol-pge@em-strasbourg.eu
Agathe Girbone - agathe.girbone@em-strasbourg.eu

Location: EM Strasbourg, building B, third floor (niveau 1)

Mandatory activity

Noon

12:00-2:00 p.m. Tartes Flambées Lunch

Come and taste one of the culinary specialties of Alsace (that you're sure to get hooked on!) alongside other students and School administration. Tartes flambées will be sold at the student association reduced price. Please bring cash (ideally coins) or your bank card. Vegetarian tartes flambées will also be available.

Contact: Instagram: [@emspirit._](https://www.instagram.com/emspirit._)

Location: Courtyard of EM Strasbourg

Recommended activity

Tuesday, September 3 (continued)

Afternoon 1:45-6:00 p.m. **Becoming a Manager**

Studying at a business school is not something you can improvise! Whether you choose to participate in this activity in the auditorium or on stage, you'll learn how to be a business school student. Energy and good humor are the order of the day! Practical information will be sent to you by email a few days before the event.

Location: EM Strasbourg, auditorium 7

**Mandatory
activity**

Evening 9:00 p.m. **Team Challenge Night**

Team Challenge invites you to the bar Delirium. This will be an opportunity to discover Team Challenge and its members. What's in store for you? A good atmosphere, chants, and lots of enthusiasm.

Contact: Instagram: @challengemstras

Location: Delirium, 5 Quai de Paris, 67000 Strasbourg
Streetcar lines A, B, C, D, F; stop: Homme de Fer

**Recommended
activity**

Wednesday, September 4

Morning

8:30-10:00 a.m. Foreign Language Placement Test

Thanks to this test, you'll be placed in courses adapted to your level in each foreign language. Practical information will be sent to you by email at a later date.

Audience: only new students entering the fourth year of the program

Contact: Sophie Bienfaisant - sophie.bienfaisant@em-strasbourg.eu

Location: EM Strasbourg

Mandatory activity

10:00 a.m.-12:00 p.m. "Speed Dating" for Roommates Event & Conference on Financing Your Studies

Looking for the perfect roommate? Come meet other students from EM Strasbourg who you could share an apartment with during your studies in Strasbourg. Student housing professionals will also be present to advise you. Precise information will be communicated to enrolled student by email a few days before the event.

Are you concerned about financing your studies at EM Strasbourg? Come meet the Student Support Office, which will inform you about the different financing options available to you. The Office will also present all its other services you'll be able to benefit from during your studies at EM Strasbourg.

Contact: Agathe Girbone - agathe.girbone@em-strasbourg.eu

Location: EM Strasbourg

Recommended activity

Noon

12:00-1:00 p.m. Food Truck Lunch

Enjoy a tasty meal prepared by a famous food truck! At noon, head to the courtyard to munch and mingle with your classmates and School staff.

Info: payment in cash (bring coins) or by bank card.

Location: Courtyard of EM Strasbourg

Recommended activity

Wednesday, September 4 (continued)

Afternoon

1:00-2:00 p.m. Team Challenge Rehearsal

After warming up your vocal chords on Tuesday evening, Team Challenge offers you a crash course in School chants before you set off on a treasure hunt. Learning our chants and becoming a real “EMien” is now or never!

Contact: Instagram: @challengemstras

Location: EM Strasbourg, auditorium 7

Recommended activity

2:00-5:30 p.m. Exploring the Active, Creative City of Strasbourg & Your Talents

Through engaging activities and creative challenges, you'll have a good time with your teammates in the city of Strasbourg. Head to EM Strasbourg to meet your teammates before the start signal! Practical information will be sent to you by email a few days before the event.

Location: Departure from EM Strasbourg

Mandatory activity

Evening

7:00 p.m. Alumni Night

The association EM Strasbourg Alumni is pleased to invite you to a friendly student-alumni event.

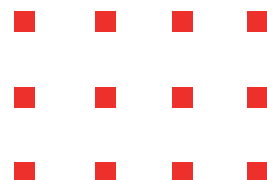
Practical information: 1 beverage and 1 soft pretzel per person + tartes flambées to share, offered by EM Strasbourg Alumni

Contact: Juena Kraja - jkraja@unistra.fr

Location: Le Météor, 10 rue Vingt-Deux Novembre, 67000 Strasbourg

Recommended activity

Sign up here:



Thursday, September 5



Day

Free Time

Take a short pause after a busy start to the week. Make the most of this time to finish any administrative tasks, to discover the city, to settle into your new home, etc.

Audience: only third- and fourth-year students

10:30 a.m.-12:00 p.m. Back-to-School Meeting for First-Year Students

Contact: sabine.osolin@em-strasbourg.eu

Location: EM Strasbourg, room B301

Mandatory activity

12:00 p.m. Lunch

Check out what EM Strasbourg's CROUS cafeteria has to offer.

Evening

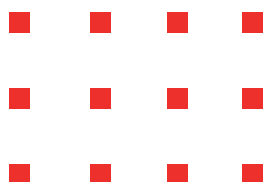
5:00 p.m. Pétanque (Boules) Night & Barbecue Organized by the Sports Association

Pétanque, barbecue, sport, and friends: what more can you ask for? Come meet members of the Sports Association at Parc de la Citadelle.

contact: Instagram: [@gostorks](https://www.instagram.com/gostorks)

Location: Parc de la Citadelle, 39 Rue de Sultz, Strasbourg (15 min. on foot from the School)

Recommended activity



Friday, September 6

Morning

10:00 a.m.-12:00 p.m. Inspiring Alumni Testimonials

Ten PGE alumni with inspiring careers share their experience and illustrate how their time at EM Strasbourg helped them to land the career of their dreams in digital technology, in marketing at Ferrari, in an audit firm, or at the head of their own company. There is something for everyone!

Location: EM Strasbourg, auditoriums 7 & 8 for French speakers and auditorium 3 for English-speaking international students

Mandatory activity

12:10 p.m. Group Photo: Fourth-Year Students

12:20 p.m. Group Photo: Third-Year Students

Don't miss this opportunity to be part of a memorable souvenir of your time at EM Strasbourg!

Reminder: The group photo for first-year students will take place on Wednesday, September 11 at 1:30 p.m. in the School's courtyard. In case of rain, the photo will be taken in the main entrance hall.

Location: Courtyard of EM Strasbourg. In case of rain, in the main entrance hall, ground floor (*niveau -1*)

Recommended activity

Noon

12:30-2:30 p.m. Picnic at Parc de la Citadelle with Alumni & Student Associations

Let the inspiring discussions continue by sharing a packed lunch with alumni you'll have met that morning.

Location: Parc de la Citadelle, 39 Rue de Sultz, Strasbourg (15 min. on foot from the School)

Recommended activity

Afternoon

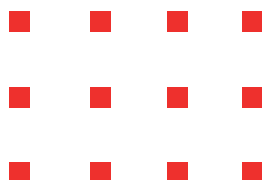
3:30 p.m. Aperitif at EM'bassade

Bring the week to a close with a final "cheers" with your classmates and the associations in the School's lounge: EM'bassade.

Contact: Instagram: @emspirit._

Location: EM'Bassade, EM Strasbourg (building D, ground floor (*niveau -1*))

Recommended activity



Tuesday, September 10

12:00–2:00 p.m. Practical Information Fair

EM Strasbourg partners invite you to this fair to guide you in your administrative procedures, housing search, bank loan applications, and student job hunt.

Our “speed dating” event on Wednesday, September 4 at 10:00 a.m. will help you find the ideal roommate.

Location: Entrance hall of EM Strasbourg, second floor (*niveau 0*)



Association Contacts on Instagram

Student Life Association: bde.em_perial
President: Antoine Bavant - @abvt25
EM Spirit: emspirit._
President: Téo Boyer - @teo.boyer

