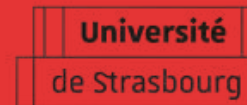




# Admissions guide 2025-2026

Welcome to EM Strasbourg Business School !



# Sommaire

- Introduction
- Welcome Week
- Integration weekend
- Student life
- The associations





# Introduction



# Dear EM'ians

Congratulations on your admission! You're now part of  
the EM Strasbourg family!

We'd like to welcome you to our school, which will be full of wonderful surprises! The years you spend here will leave a lasting impression on you. You'll have the opportunity to discover the many associations that will punctuate your life at the school and much more besides.

# What is the purpose of this guide?

In a few weeks' time, you'll be stepping into the new world of business school student life.

You're probably asking yourself a lot of questions, but don't worry, this guide is here to answer them!

You'll find all the information you need about accommodation, food and going out, as well as information about the school's associations and their importance!



# Welcome Week and the integration weekend





# Join us from 1 September!

It will be an opportunity to meet the people with whom you will spend the best years of your life as a member of the class, and also to get to know the other EM'iens.

You'll also be able to find out more about the school, the courses and above all the associations by talking to the EM'iens.



## On the programme:

- Picnic
- Discover Strasbourg
- Presentation of
- associations
- Afterwork Evenings



# Integration weekend

It's the first event of the year and one of the most important!

You'll meet all your future friends and start to get a feel for the school.



- Destination: secret



- Departure: evening of 18/09







# Student life



# Strasbourg, a student city

1	Montpellier	⊕	93/121
2	Strasbourg	⊕	92/121
3	Rennes	⊕	91/121
4	Toulouse	⊕	90/121
5	Caen	⊕	89/121
6	Nancy	⊕	84/121
7	Orléans	⊕	83/121

As you can see opposite, Strasbourg was voted France's **2nd best student city** so you can be sure of a rich and fulfilling student life.

From student discounts to events, Strasbourg has everything you need to enjoy life as a student.

Ranking of French student cities  
2023-2024



# Where to go out?

- **The quays of Strasbourg:**

Crowded from the first rays of sunshine, Strasbourg's quays are ideal places to profiter yourself after class. The best known are the Quais des Bateliers and the Quais des Pêcheurs.



- **Nightclubs:**

There are a few nice nightclubs in Strasbourg, with different musical styles to suit your tastes.

Some examples: La Salamandre, Reserve 1862, Live Club, Studio Saglio, Gold Club (Germany), R Club...

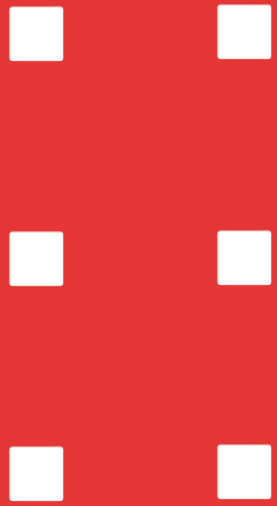


- **The multitude of bars and terraces:**

Strasbourg is well known for its large number of brasseries and other bars. Found throughout Strasbourg, they are perfect places to profiter student prices and Happy Hours depending on the bar.

Some examples: Public House, Delirium, 21's, Académie de la Bière, Pub La Belle, Exils, Berthom, Jeanette et les Cycleux, Rafiot...





# The associations





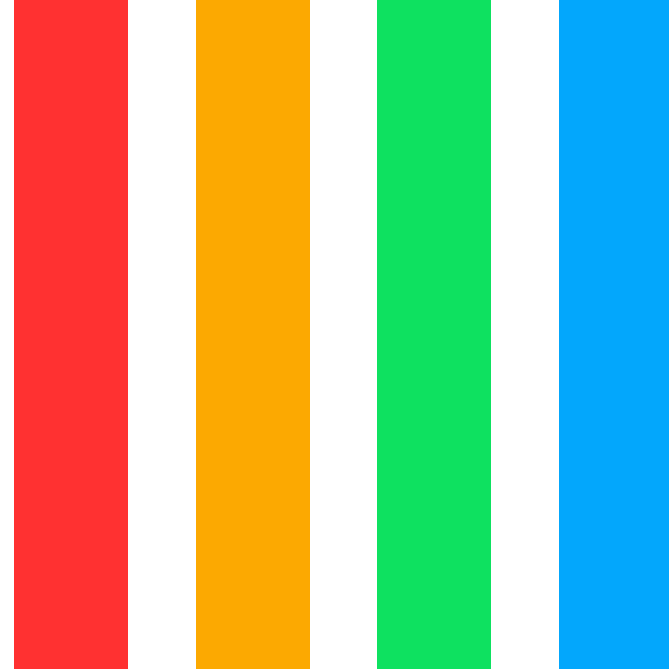
# The associations

Community life is very important for EM Strasbourg students. You can join one or more associations afin order to be able to join the association programme.

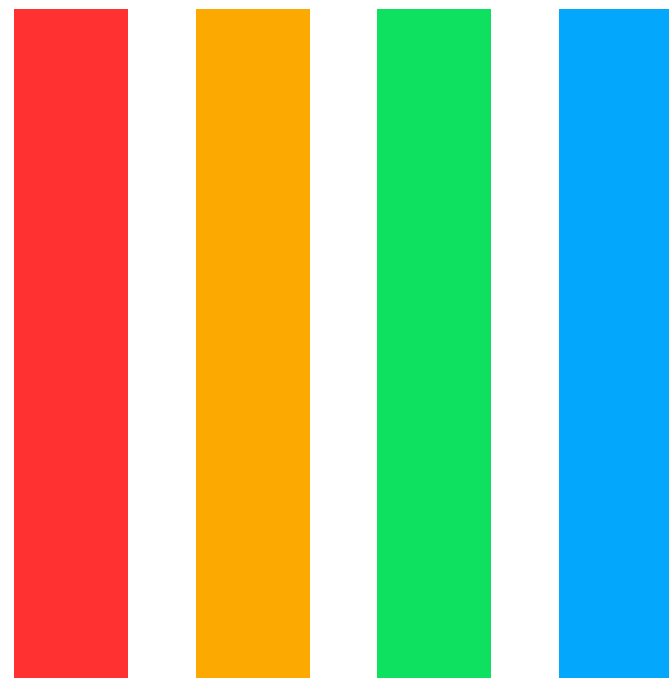
There are many associations with very different objectives. It's an enriching social experience, but it's also very useful for your professional development, because taking part in an association is like being part of a company and a family at the same time.

Then you can find out more about them so you can join one or more of them!

The members of these associations will have the opportunity to introduce themselves to you at a presentation amphitheatre.



EM SPIRIT



# WHAT IS EM SPIRIT?

## FEDERATION OF ASSOCIATIONS

Coordination of associations and administrative support for EM  
Strasbourg associations

## EMBASSADE

Management of the 'EMbassade' student bar and events

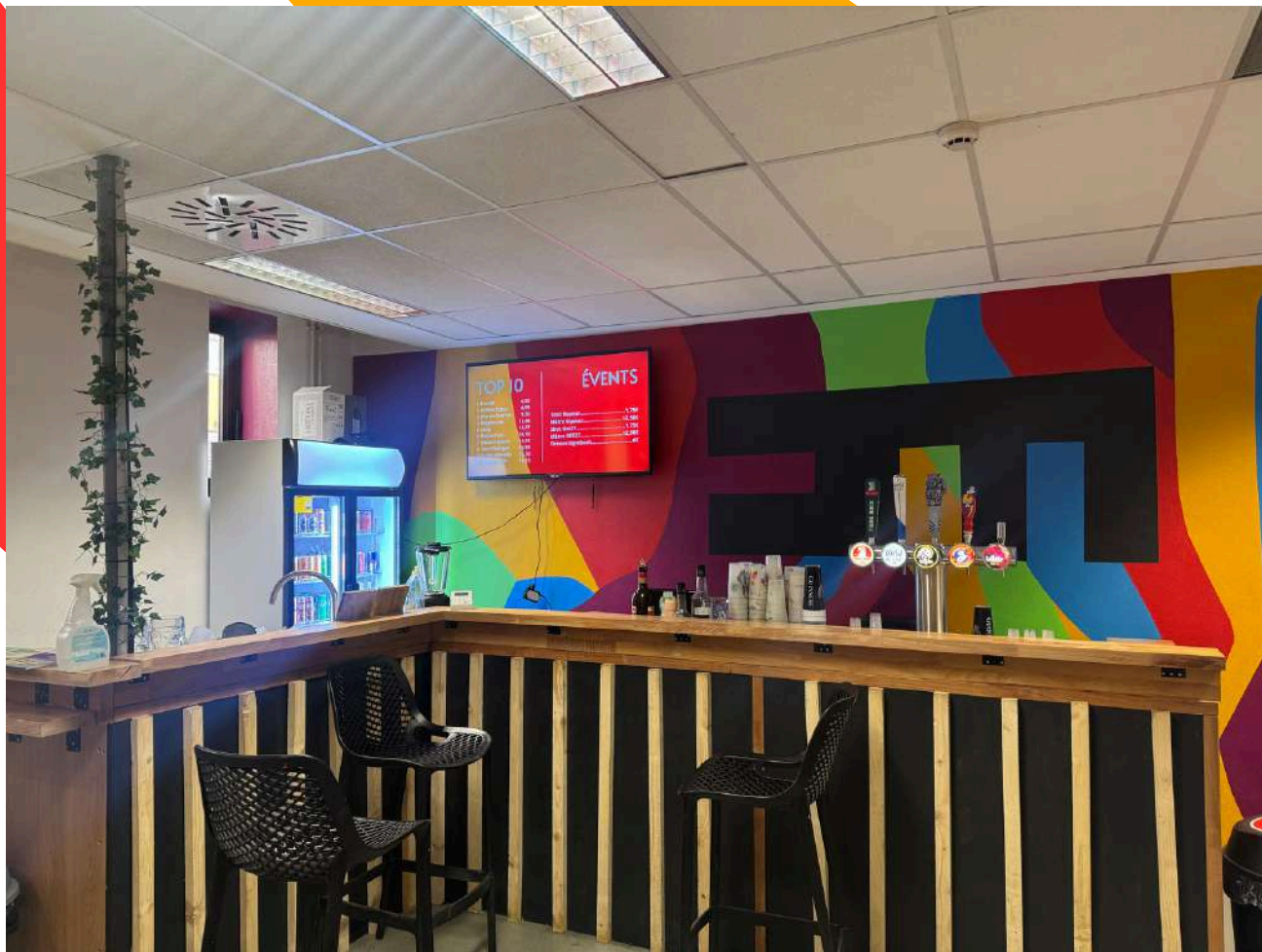
## SHOPZ'EM

Textile buying centre and merchandising development



A €20 membership fee gives you access to the bar.  
Follow us on Instagram [@emspirit\\_](https://www.instagram.com/emspirit_)

# DISCOVER YOUR FUTURE FAVOURITE BAR





# Student's Office (BDE)

Discover the association that will make your student life unforgettable!

## What's the BDE?

Bound by experience, we've become more than just a group of friends.

We organize unforgettable events for the whole school, bringing students together and creating moments to remember.

## Ready to take up the torch?

Joining the BDE means:

- Learning to organize, unite, and energize
- Getting involved in campus life
- Leaving your mark on the school



# Student's Office

Get ready to experience an  
incredible year with us!!



@BDE\_EMSTRASBOURG



EM STRASBOURG



# Orientation Weekend

From September 18th to 21st

## Schedule :

- Fiery **DJ sets**
- Themed parties
- Crazy **Challenges**

## Why attend?

- Build strong connections right from the start
- Create **Unforgettable** memories
- Fully embrace the student experience from day one





# Orientation Weekend

Join us as a member

50€

## What is the purpose?

- Free WEI goodies pack
- Discounts on all our events
- Collaboration : BDE x EM'spirit





# Orientation Week-end

Limited Seats ! Book fast !



pre-sale at 50€ :

Full pass at 360€ :

CLICK HERE





# THE SPORTS OFFICE

## What is it ?

THE ASSOCIATION TO DO  
SPORTS

## why ?

Enjoy, create  
connections, and  
especially participate in  
sports competitions  
throughout the year !



## Events :

Campus Cup,  
university  
championships,  
matches, and the  
written challenge !!





# THE SPORTS OFFICE

**Licence:  
120€**

Includes: €50 pre-sale  
Ecricome challenge

**Take over the BDS by listing!**

AN UNFORGETTABLE  
EXPERIENCE THAT CREATES  
BONDS AND MEMORIES

**ACCESS TO 9 DIFFERENT SPORTS**

BETWEEN 1 AND 3 TRAINING  
SESSIONS A WEEK, WITH A  
PROFESSIONAL COACH AND ACCESS  
TO SUITABLE FACILITIES.



**Follow us on Instagram so  
you don't miss any news!**



**@GOSTORKS**



# TEAM CHALLENGE

@CHALLENGEMSTRAS

THE TEAM CHALLENGE REPRESENTS THE STRASBOURG DELEGATION AT THE CHALLENGE ECRICOME AND WILL WORK ALL YEAR ROUND AROUND A THEME BY IMAGINING FLAGS, TIFOS, CONSTRUCTIONS, COSTUMES AND MAKE-UP...

SHE ALSO ANIMATES THE LIFE OF THE SCHOOL THROUGH HER FAMOUS PURPLE DAY, FERVENT APERITIFS OR DURING SUPPORTING MATCHES.



IT IS ALSO THIS ASSOCIATION THAT COORDINATES THE BAND, CHEERLEADERS AND CAPOS



# THE ÉCRICOME'S CHALLENGE

THIRD LARGEST STUDENT  
SPORTS EVENT IN FRANCE



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7 DELEGATIONS  
ONE THEME PER DELEGATION  
9 SPORTS  
3 TROPHIES: AMBIANCE,  
SPORT AND FAIR-PLAY



# TAKE YOUR PRE-SALE FOR THE CHALLENGE !!!

BY TAKING YOUR PRE-SALE OF 50€,  
YOUR PLACE IS RESERVED FOR THE  
CHALLENGE

THE PRE-SALE IS INCLUDED IN THE  
FINAL PRICE

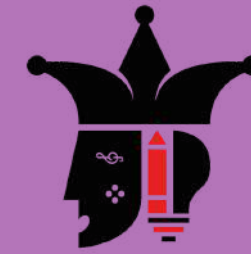


THE FINAL PRICE OF THE FULL SEAT WILL  
BE ABOUT 360€



# BUREAU DES ARTS

## EMPIRE OF ART



@BDAEMSTRASBOURG

### WHAT IS BUREAU DES ARTS

THE BUREAU DES ARTS (BDA) AIMS TO PROMOTE CULTURE AND CREATIVITY WITHIN THE SCHOOL BY ORGANIZING VARIOUS ARTISTIC AND INTELLECTUAL EVENTS. (INSTAGRAM: @BDAEMSTRASBOURG)

### 4 DIVISIONS

@FASHIONEMSTRASBOURG



PHOTO SHOOTING

FASHION SHOW

CREATIVE WORKSHOPS

@POLEMICS\_EM



CONFERENCE (CEO PUMA FRANCE)

DEBATES

ELOQUENCE CONTEST

@PIX\_EM.STRAS



GAMES BAR

TRAINING FOR CHALLENGE E-CRIGOME

DISCORD SERVORS

@IRISBDM



AFTER MOVIES

MONTHLY ASSOCIATIONS FOOTAGE

RADIO EM

## AND PLENTY OF EVENTS TO COME !!



Join us to develop regional events !

Contribution: 50 €







EM STRASBOURG  
EUROPE ÉTUDES



# Join the EM Strasbourg's consulting association !

*Consulting association for enterprises (from SME to publicly traded group)*

## Our services:

Market research  
Competitive research  
Communication strategy  
Benchmarking

...



EUROPEETUDES

**Follow us on Instagram !**

## On the agenda:

Afterworks  
Company visits  
Trade fairs  
CNJE Congress  
Conferences at the European Parliament

And also lots of studies 😎

(and satisfied customers)








# BDI

## INTERNATIONAL OFFICE



## WHAT IS BDI?

Your student association committed to:

-  Promote cultural exchanges
-  Facilitate the integration of international students
-  Promote openness to the world within the EM

### OUR VALUES

INCLUSION  
SHARING  
MUTUAL AID  
CULTURAL  
DIVERSITY

### MAIN MISSION

MAKING  
MULTICULTURALISM A  
WEALTH FOR ALL.



Our 15€ membership card allows you to benefit from discounts with our partners :)

# OUR PROJECTS PLANNED THIS YEAR

## Fashion WEEK International

→ A multicultural fashion show co-organized with the BDA to highlight styles from around the world.

## Linguistic Walk

→ A walk through Strasbourg with the BDS, to discover the city while speaking in different languages.

## BDI'Talks

→ Our podcast is available on Spotify and YouTube, where we talk about interculturality, exchange experiences, and student life.

## Spanish Inn

→ A moment of culinary sharing where everyone brings a dish from their country !

*our instagram  
account :/*



@BDI\_EMSTRASBOURG



*our qr code for  
the contribution*



**Some associations, such as  
BDH, will have to be taken over**



**Bureau de l'Humanitaire**

Solidarity actions, outreach work





The entire administrative team and all those eligible can't wait  
to meet you!

And don't forget one thing: **Be Distinctive** !

