



EM Strasbourg
BUSINESS SCHOOL

Bachelor in International Business First year

Integration week



From September 8 to 12, 2025



Monday, September 8



Morning

8:45 a.m. **Meet at Hall level -1 at EM STRASBOURG**

To start the year in Bachelor, this first morning highlights the highlights of the training and the people who support the students throughout their course.

On the program: educational round table, presentation of the International Relations Department, the Department of Foreign Languages and Cultures and the Cap Career, as well as a focus on entrepreneurship with La Ruche and Alsacetech.

The Student Office (BDE), a dynamic student association, will also be present to provide an insight into student life at EM Strasbourg.

**Meetings
Institutional**


Location: Amphitheater 8 Level – 1

Afternoon

The student project Inc'EMption, carried by students of the program Bachelor, is organizing an urban rally in Strasbourg for new arrivals.

The event is fully in line with the project's mission: to promote inclusion and promote a committed team, available throughout the year.

A unique opportunity to discover the city and have a first collective experience.

 Festive closing with **an awards ceremony** in the amphitheater **Wednesday, September 10, 2025**, to reward the fastest teams!

**Activity
collective**

Location: Amphitheater 8 Level – 1

Tuesday, September 9

All day


8:00 a.m. meeting at EM Strasbourg

A day of **team building** in person, organized for students in the program Bachelor and the Grande École program, to start the year with a focus on meeting people and working together.

Thought as a moment **strong in inclusion and diversity**, this day brings together national and international students around **challenges accessible to all**, promoting cohesion, mutual aid and **collective performance**.

An original and caring setting to create bonds within the class, beyond backgrounds and cultures.

Bring sportswear and sneakers to comfortably participate in the activities. Don't worry: the important thing is to participate, each at their own pace!

 Practical information (**groups, schedule, location**) will be sent to you by **Cap Career directly by email**.



Activity
Team building

Location: EM Strasbourg



Wednesday, September 10

Morning

10:00 a.m. meeting at EM STRASBOURG

A morning to discover the services and values that will accompany the year:

- Meet the Registrar's office for Bachelor's programme and the team of the **social action**
- Presentation of the **digital tools** students essential during your studies
- Focus on the Course **RSO**, our 3 **values** keys and the **Environmental Challenge**
- The Student Office (BDE) presents the highly anticipated **WEI –Weekend school integration**
- Closing with the award ceremony of the rally Inc'EMption

Location: Amphitheater 8 Level – 1

Noon

Between 12:00 p.m. and 2:00 p.m., meet at EM STRASBOURG

The Bons Plans forum brings together banks, institutions, real estate agencies, and aid organizations to present offers, services, and useful information to students.

On the agenda: daily tips, housing options, and practical advice for settling into Strasbourg this fall!

Location: Hall level -1

Afternoon

2:00 p.m. meeting at EM STRASBOURG

Inspiring conference on group dynamics and collective performance, echoing the Games of Fall Tuesday.

Location: Amphitheater 4 Level -1



Values
Well-being
Student life



Thursday, September 11

Full day – online

A fully remote day, dedicated to exchanges with alumni students of the program Bachelor.

A great opportunity for:

discover the diversity of the courses


benefit from concrete advice

initiate initial professional contacts with a view to finding an internship in the 2nd or 3rd year.



These exchanges are an opportunity to expand your network, ask any questions you may have, and better plan for the next steps of your journey at EM Strasbourg.

To fully enjoy this moment, make sure you have a good internet connection and, if possible, a headset to facilitate exchanges.

 Practical information (**groups, planning, connection links**) will be transmitted to you **directly by Cap Career by email.**

Location: online professional meeting





Friday, September 12

Morning

Some tutorial groups will start their first lessons in the morning.

To get started, make sure you know your group and check your schedule.

If you have any questions about your schedule, the school is available to help you.

Location: consult the timetable on Ernest presented Wednesday 09/10/25 by the school board

First lessons

Afternoon

On Friday afternoon, placement tests in LV1 and LV2 will allow you to be directed to a language group suited to your level.

This is a tool to better support you, zero pressure!

Best advice: answer honestly. 😊

This will allow you to join a group in which you will feel comfortable, to practice, progress and gain confidence throughout the year.

The main thing is to start from the right point to progress serenely!

Location: Amphitheater 7 Level -1





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Happy back to school!