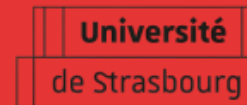


New Students' Guide 2025-2026

Welcome to EM Strasbourg Business School!



EM Strasbourg
BUSINESS SCHOOL



Université
de Strasbourg



AACSB
ACCREDITED



ASSOCIATION
OF MBAs



EQUIS
ACCREDITED



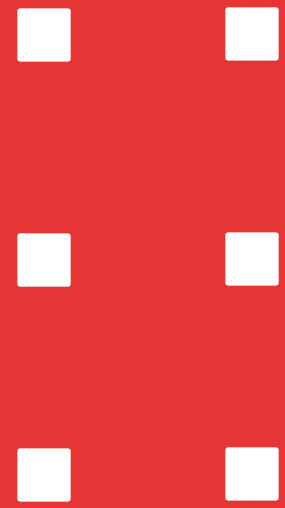
EFMD
ACCREDITED

MASTER

Table of Contents

- Introduction
- Welcome Week
- Integration Weekend
- Student Life
- Student Associations





Introduction



Dear EM'ians

Congratulations on your admission! You're now part of
the EM Strasbourg family!

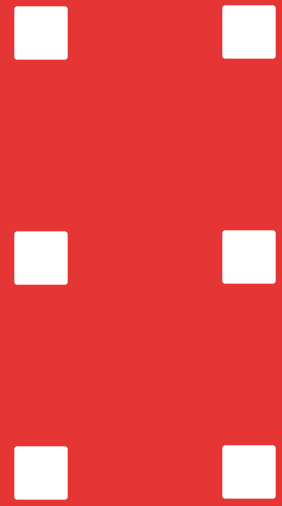
We'd like to welcome you to EM Strasbourg! The years you will spend here will leave a lasting impression on you. You'll have the chance to discover many student associations that will shape your life at school - and much more beyond that.

What is the purpose of this guide?

In a few weeks' time, you'll be stepping into the new world of business school student life.

You probably have many questions, and this guide is here to answer them!

You'll find all the information you need about accommodations, going out, and the school's student associations and their importance!



Welcome Week and Integration Weekend



Join us from September 1st for PGE and September 8th for BAI!

You'll have the chance to meet all the people you'll spend the next few years with, in class and the school at large.

You'll also be able to find out more about the school, the courses and above all the student associations by talking to the EM'ians.

Program:

- Discover Strasbourg
- Presentation of associations
- Afterwork activities
- Picnic



Integration Weekend

It's the first event of the year and one of the most important!
You'll meet all your future friends and get a feel of the school.

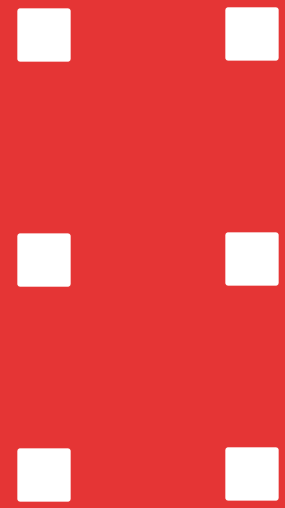


▪ Destination: secret



▪ Departure: evening of 18/09





Student Life



Strasbourg, a student city

1	Montpellier	⊕	93/121
2	Strasbourg	⊕	92/121
3	Rennes	⊕	91/121
4	Toulouse	⊕	90/121
5	Caen	⊕	89/121
6	Nancy	⊕	84/121
7	Orléans	⊕	83/121

Strasbourg was voted France's

2nd best student city

so you can expect an intense student life.

From student discounts to events, Strasbourg has everything you need to enjoy life as a student.

Ranking of French student cities
2023-2024



Where to go out?

- **The quays of Strasbourg:**

Crowded as soon as the sun comes out, Strasbourg's quays are an ideal place to hang out after class. The best known are the Quai des Bateliers and the Quai des Pêcheurs.



- **Nightclubs:**

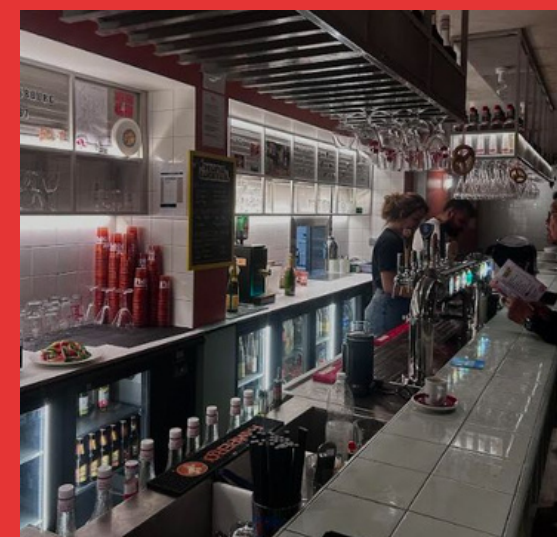
There are a few nice nightclubs in Strasbourg, with different musical styles to suit your tastes.

Some examples: La Salamandre, Reserve 1862, Live Club, Studio Saglio, Gold Club (Germany), R Club, etc.

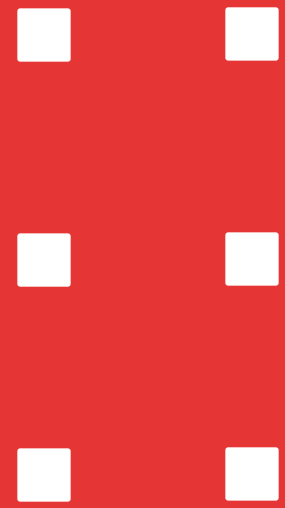


- **A multitude of bars and terraces:**

Strasbourg is well known for its large number of *brasseries* and other bars. Found throughout Strasbourg, they are perfect places to enjoy happy hour!



Some examples: Public House, Delirium, 21's, Académie de la Bière, Pub La Belle, Exils, Berthom, Jeanette et les Cycleux, Rafiot, etc.



Student Associations



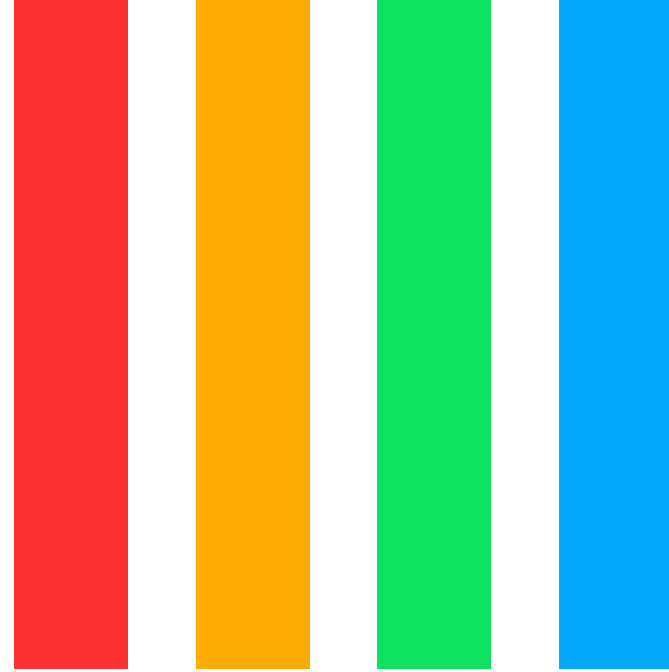
Student Associations

Community life is very important for EM Strasbourg students. You can join one or more of the many student associations with very different objectives!

Joining is a fun extracurricular activity that is also helpful for your career - taking part in a student association is like being part of a company and a family at the same time.

Find out more in the next few slides!

The members of our student associations will have the opportunity to introduce themselves during an information session early in the year.



EM SPIRIT



WHAT IS EM SPIRIT?

FEDERATION OF ASSOCIATIONS

Coordination and administrative support for
EM Strasbourg student associations

EMBASSADE

Management of the EMbassade student bar and events

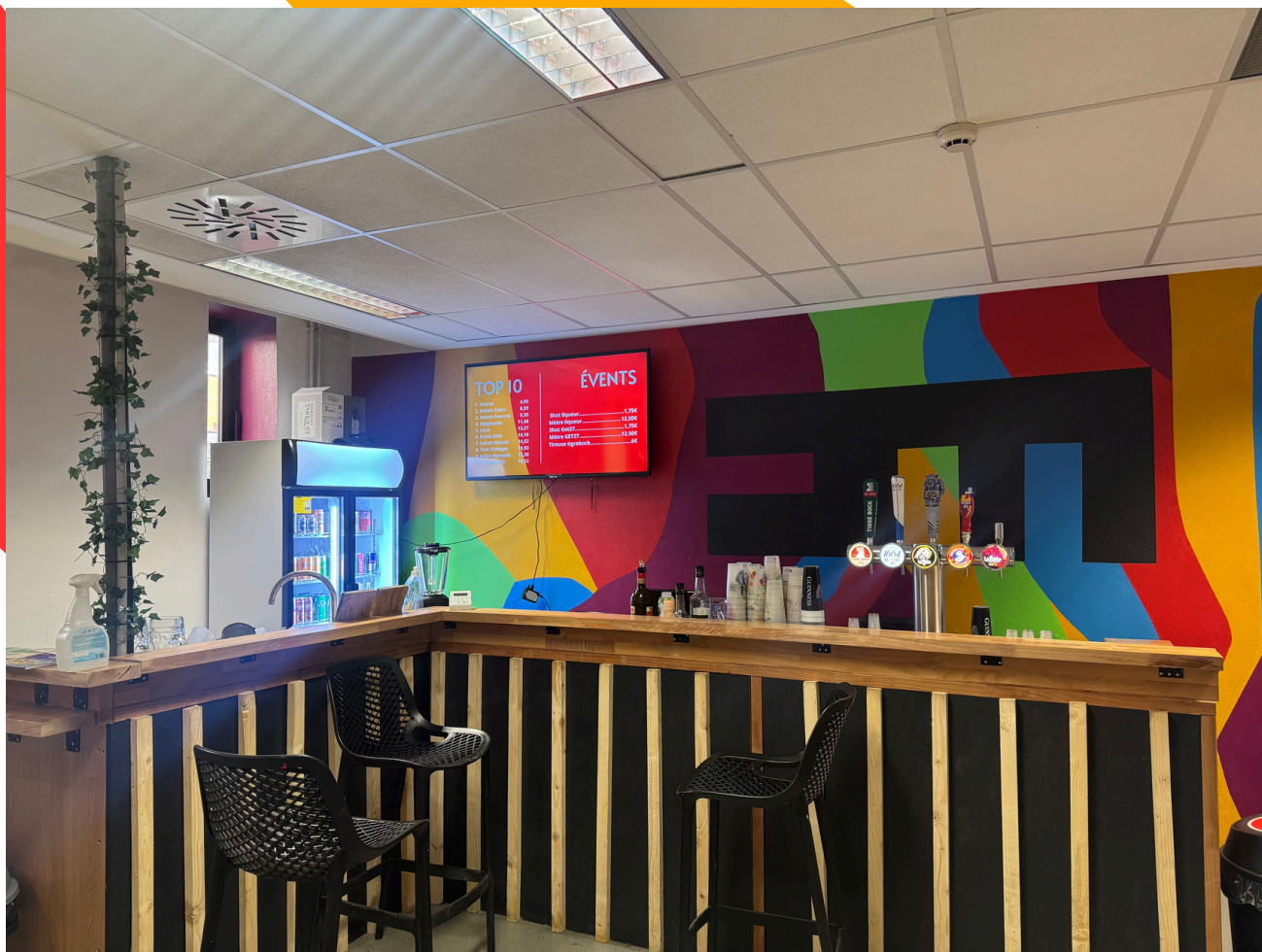
SHOPZ'EM

Textile buying center and merchandising development



A €20 membership fee gives you access to the bar.
Follow us on Instagram [@emspirit_](https://www.instagram.com/emspirit_)

DISCOVER YOUR FUTURE FAVORITE BAR



Student Life Association (BDE)

Discover the association that will make your student life unforgettable!

What's the BDE?

Much more than a friend group!

We organize unforgettable events for the whole school, bringing students together and creating moments to remember.

Ready to take up the torch?

Joining the BDE means:

- Learning to organize, unite, and energize
- Getting involved in campus life
- Leaving your mark on the school

Student Life Association (BDE)

Get ready to experience an
incredible year with us!!



@BDE_EMSTRASBOURG



EM STRASBOURG

Orientation Weekend

From September 18th to 21st

Schedule:

- Fiery **DJ sets**
- Themed parties
- Crazy **challenges**

Why attend?

- Build strong connections right from the start
- Create **unforgettable** memories
- Fully embrace the student experience from day one



Orientation Weekend

Join us as a member

€50

What is the purpose?

- Free goodies pack
- Discounts on all our events
- Collaboration: BDE x EM Spirit



Orientation Weekend

Limited Spots! Book fast!



presale at €50:

Full pass at €360:

CLICK HERE



THE SPORTS OFFICE

What is it ?

THE ASSOCIATION TO DO
SPORTS

why ?

Enjoy, create
connections, and
especially participate in
sports competitions
throughout the year !



Events :

Campus Cup,
university
championships,
matches, and the
written challenge !!



THE SPORTS OFFICE

Membership fee:
€120

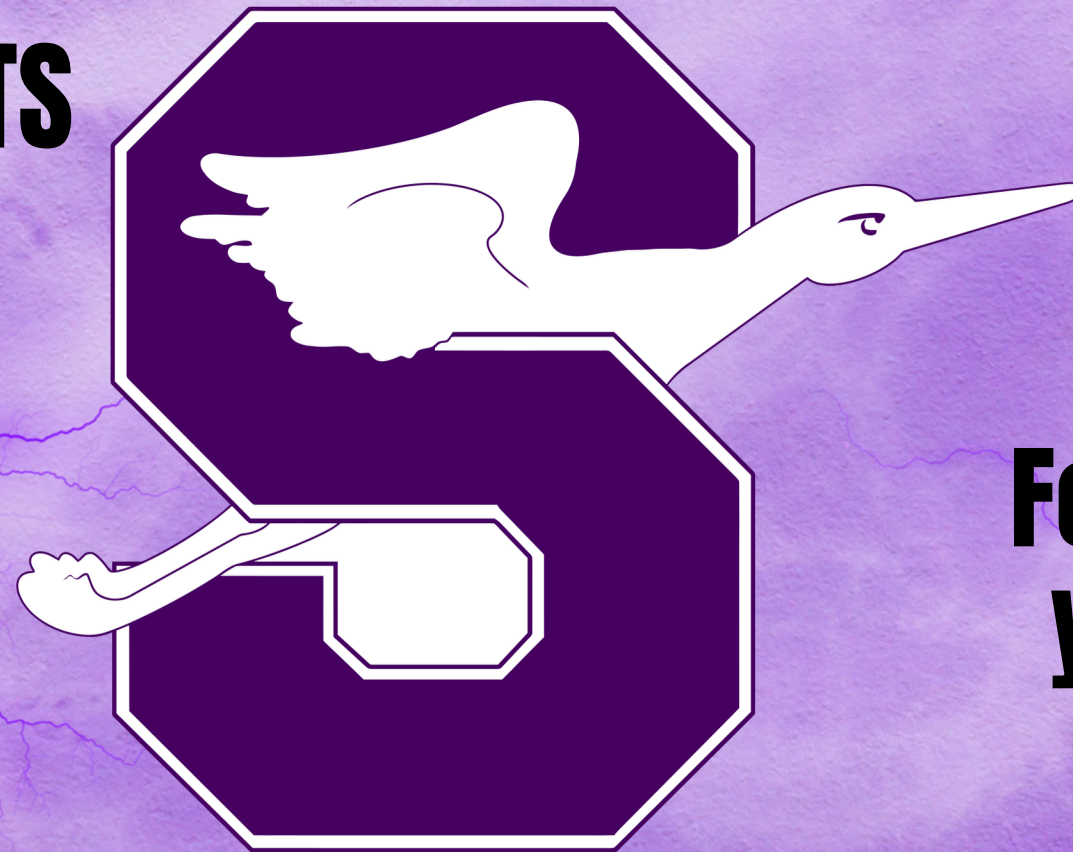
Includes: €50 presale
Ecricome challenge

**Take over the BDS by
becoming part of a shortlist!**

AN UNFORGETTABLE
EXPERIENCE

ACCESS TO 9 DIFFERENT SPORTS

BETWEEN 1 AND 3 TRAINING
SESSIONS A WEEK, WITH A
PROFESSIONAL COACH AND ACCESS
TO GREAT FACILITIES



**Follow us on Instagram so
you don't miss any news!**



@GOSTORKS

TEAM CHALLENGE

@CHALLENGEMSTRAS

TEAM CHALLENGE REPRESENTS THE STRASBOURG DELEGATION AT THE ÉCRICOME CHALLENGE AND WILL WORK ALL YEAR LONG AROUND A THEME: IMAGINING FLAGS, TIFOS, COSTUMES AND MAKEUP, ETC.

OUR TEAM ALSO BRINGS LIFE TO THE SCHOOL THROUGH ITS FAMOUS PURPLE DAY, LIVELY APERITIFS, AND ENTHUSIASTIC SUPPORT DURING GAMES.



TEAM CHALLENGE ALSO COORDINATES THE SCHOOL BAND, OUR CHEERLEADERS, AND CAPOS

THE ÉCRICOM CHALLENGE

THIRD LARGEST STUDENT
SPORTING EVENT IN FRANCE



F
A
I
R



2
0
2
2

P
L
A
Y



2
0
2
3

W
I
N
N
E
R



2
0
2
5



7 DELEGATIONS
ONE THEME PER DELEGATION
9 SPORTS
3 TROPHIES: FUN, SPORTS,
AND FAIR PLAY

GET YOUR PRESALE TICKET FOR THE CHALLENGE!!!

BY GETTING A PRESALE TICKET FOR
€50,
YOUR SEAT IS RESERVED FOR THE
CHALLENGE

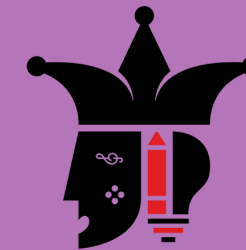


THE FINAL PRICE OF THE FULL EVENT
WILL BE ABOUT €360

THE PRESALE IS INCLUDED IN THE FINAL
PRICE

ARTS ASSOCIATION

EMPIRE OF ART



@BDAEMSTRASBOURG

WHAT IS THE ARTS ASSOCIATION (BDA)?

THE BDA AIMS TO PROMOTE CULTURE AND CREATIVITY WITHIN THE SCHOOL BY ORGANIZING VARIOUS ARTISTIC AND INTELLECTUAL EVENTS. (INSTAGRAM: @BDAEMSTRASBOURG)

4 DIVISIONS

@FASHIONEMSTRASBOURG



PHOTO SHOOTS

FASHION SHOW

CREATIVE WORKSHOPS

@POLEMICS_EM



CONFERENCES

DEBATES

ELOQUENCE CONTEST

@PIX_EM.STRAS



GAMES BAR

TRAINING FOR
ÉCRICOME CHALLENGE

DISCORD SERVERS

@IRISBDM



AFTER MOVIES

MONTHLY ASSOCIATIONS
FOOTAGE

RADIO EM

AND PLENTY OF EVENTS TO COME!!

Join us to develop regional events!

Membership fee: €50



HelloAsso





EM STRASBOURG
EUROPE ÉTUDES

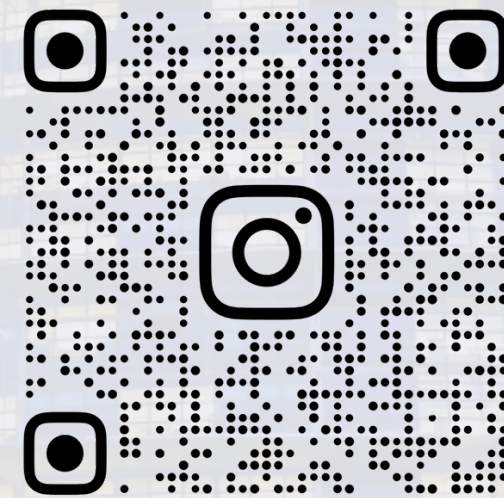


Join EM Strasbourg's consulting association!

Consulting association for businesses (from SME to publicly traded groups)

Our services:

Market research
Competitive research
Communication strategy
Benchmarking
...



EUROPEETUDES

Follow us on Instagram!

Program:

Afterwork activities
Company visits
Trade fairs
CNJE Congress
Conferences at the European Parliament

And also lots of studies 😎

(and satisfied customers)





BDI

INTERNATIONAL ASSOCIATION



WHAT IS THE BDI?

Your student association is committed to:

-  Promoting cultural exchanges
-  Facilitating the inclusion of international students
-  Promoting openness to the world within EM

OUR VALUES

INCLUSION
SHARING
MUTUAL AID
CULTURAL
DIVERSITY

MAIN MISSION

MAKING
MULTICULTURALISM A
WEALTH FOR ALL.



Our €15 membership card allows you to benefit from discounts with our partners :)

PROJECTS PLANNED THIS YEAR :

International Fashion Week

→ A multicultural fashion show co-organized with the BDA to highlight styles from around the world.

Linguistic Walk

→ A walk through Strasbourg with the BDS, to discover the city while speaking in different languages.

BDI'Talks

→ Our podcast is available on Spotify and YouTube, where we talk about interculturality, exchange experiences, and student life.

Potluck Dinner

→ A moment of culinary sharing where everyone brings a dish from their country!

*our instagram
account :/*



@BDI_EMSTRASBOURG



*our qr code for
our membership*



fee



**Some student associations, such as
BDH, are available for takeover!**



Humanitarian Association

Community service and outreach



The entire team at EM can't wait to meet you!

And don't forget to... **Be Distinctive** !