



EM Strasbourg
BUSINESS SCHOOL

Welcome Week Program

September 1st–5th



Dear students,

We are delighted to welcome you at the Grande École Program of EM Strasbourg. This symbolic moment marks the beginning of an academic, personal and professional journey that we hope will be full of discoveries, meaningful encounters, and opportunities to develop your very own Be Distinctive.

The induction week has been designed to allow you to get your bearings within the School, to discover the diversity of the student life, to understand the values that unite us and to consider the international and professional perspectives that are waiting for you right away.

Each day will highlight a key theme of your journey at EM Strasbourg, through, a variety of activities: institutional meetings, student organization life, participative workshops, visits, festive moments and sharing. This will be the time to build your own network, to express your aspirations, and to start building your very own trajectory.

We cannot wait to meet you and to support you in this wonderful transition, and to celebrate your first steps in the community of EM Strasbourg. Welcome to Strasbourg! Welcome to your School!

Monday 1st September

Discovery Day



This first day is dedicated to discovering your school, its environment and the teams that will be there to support you all along your academic career. It is also the time to meet with your future classmates and to begin forging bonds in a setting that combines formal introductions with a friendly and relaxed atmosphere.

10:30 - 13:00 Welcome Speech

1

The EM Strasbourg leadership team will have the pleasure of welcoming you in one of the city's most iconic venues: the Pavillon Joséphine, located at the heart of the Parc de l'Orangerie, right next to the European Institutions. This prestigious and serene setting perfectly embodies the Strasbourgeoise elegance.

In this welcoming atmosphere we introduce you to the school's core values, its ambitions and the people that make it shine. The morning will conclude with a cocktail reception, perfect to meet new people in a relaxed atmosphere.

Contact : scol-pge@em-strasbourg.eu et capcareer@em-strasbourg.eu 

Location : Pavillon Joséphine, Parc de l'Orangerie 

Bus: 30, 72, C6. 
Arrêt Conseil De L'Europe

2:00 pm - 4:30 pm School's Village

3

Back at EM, you will meet the staff who will accompany you throughout your student life: Registrar's Office, International Relations, Internship and Co-Op, Professional and Personal Development (Cap Career), Student Support, Alumni. At each booth you will be able to talk directly to the staff to get all of the useful information and to ask any question.

A dedicated stand for late registration will also be here to help you out.

Contacts : scol-pge@em-strasbourg.eu 

Location : EM Strasbourg, Bâtiment B niveau 1 

1:00 pm - 2:00 pm Student Union's picnic

Event
Assos

A word from the Student Associations !

Let's enjoy the sun and meet up for a nice lunch outdoors. Bring your sandwiches, your good mood... and your checkered blanket if you have one !

 Contact: EM Spirit @emspirit._

 Location: Parc de l'Orangerie




From 4:30 pm Apéro à l'EMbassade

Event
Assos

A word from the Student Associations!

"Next meeting point is at 4:30pm at the EMbassade for drinks with the whole school! Relaxed mood, drinks and good vibes to wrap up the day."

 Contact : EM Spirit @emspirit._

 Location : EM Strasbourg , EMbassade

Tuesday 2nd September

Student Union & student life day

Event
Assos

Dive into campus life!

This day celebrates the richness and the diversity of the student union life of EM Strasbourg. It will allow you to discover the numerous student initiatives, to meet involved classmates and to find the Student Associations that fit you best. Let yourself be carried by the collective energy of the school with sports and recreational activities, and festivities.

08:45 am - 12:00 pm Engaging and sports activities

1

A word from the Student Associations !

Come spend a fun morning and meet EM's Student Associations. Let's start the day by meeting at Hall -1 for a morning full of activities organized by the Sports Bureau (BDS) the Students' Bureau (BDE), the Team Challenge and the International Bureau (BDI).

Contact : BDS, BDI, BDE, TC 

Location : EM Strasbourg, Rue centrale niveau -1 

1:00 pm - 2:00 pm Get to know the Team Challenge

3

A word from the Student Associations !

Let's get warmed up with our Team Challenge! Come and learn the songs that will turn you into a real EMian.

Get to know our Team Challenge with the Amphi de Chauffe: songs, school spirit and cohesion are on the menu. Attending is a must – it's the ultimate EM Strasbourg initiation!

Contact : @challengemstras 

Location : EM Strasbourg, Amphi 1 

From 19:00 Fervor Night

5

A word from the Student Associations !

"An evening at the Delirium where all the student unions will be waiting for you to guide you into discovering the Strasbourgeoise student life with the school band."

Contact : @challengemstras 

Location : Délirium Café, 5 Quai de Paris, 67000 Strasbourg 

Tram - Ligne C, F : Homme de fer 

12:00 pm - 1:00 pm Convivial Food Truck

2

A word from the Student Associations!

Hungry? A food truck will be here for you to enjoy! Come and eat with everyone on the Courtyard of the school.

A food truck awaits you for a delicious lunch break. There is seating outside to sit, eat, chat.

 Contact : EM Spirit @emspirit._

 Location : Sur le parvis de EM Strasbourg

2:00 pm - 5:00 pm Student Associations' Village

4

A word from the Student Associations !

"Each student association will have their booth to introduce their projects and the people driving them. There, you will be able to get involved with student life. It is the perfect opportunity to discover everything that student associations can offer you."

 Contact : EM Spirit @emspirit._

 Location : EM Strasbourg, Rue centrale niveau 0



Wednesday 3rd September

International Day

Open yourself to the world with EM Strasbourg!

Internationalization is part of EM Strasbourg's DNA. This day invites you to explore the multicultural dimension of the school, to see Strasbourg in another light and to start your international journey. It is also a unique opportunity to share your own cultures and talents with your fellow students.

8:00 pm - 12:00 pm Language Test

1

In order to offer you the most adapted courses, you will take a language placement test in the foreign languages taught at the school. Don't worry - this is not an exam, it is a starting point to help us support your progress in languages.

Practical information will be sent to you by e-mail

Contact: luc.eichholtzer@em-strasbourg.eu 

Location : EM Strasbourg 

2:00 pm - 5:30 pm Strasbourg Active and Creative

3

Split up in teams, go and discover the city of Strasbourg under an original lens with a fun and creative rally. Unusual activities, urban challenges and strong team spirit will make this fun afternoon one of the highlights of your week.

Contact : scol-pge@em-strasbourg.eu 

Location : Sur le parvis de EM Strasbourg 

12:00 pm - 2:00 pm Potluck and Tartes Flambées

2

Let's share a heart-warming moment around a lunch inspired by potlucks. Bring a typical meal from your home country or region for your classmates to discover and enjoy the famous Alsatian tartes flambées. A delicious moment of cultural exchange, smiles and conviviality that encompasses the cultural diversity of our school.



Contact : [@bde.emstrasbourg](https://www.instagram.com/bde.emstrasbourg)



Location : Sur le parvis de EM Strasbourg

From 7:00 pm Alumni Afterwork

4



Meet graduates from the school during an afterwork supported by sharing experiences. This meeting will help you envision the numerous paths you could take thanks to your journey at EM Strasbourg.



Contact : alumni@em-strasbourg.eu



Location : Clubhouse Météor,
10 Rue du 22 Novembre,
67000 Strasbourg



Tram - Ligne B, F : Alt Winmàrik
Ligne C : Faubourg de saverne



Thursday 4th September

Values Day

Let's build a responsible and inclusive school together!

This day is dedicated to the foundation values of our shared engagement: diversity, sustainable development, and ethics. You will develop your awareness of these critical issues to evolve in a safe, stimulating and respectful environment. It will also be the time to meet the people who will guide you in your civic engagement.

Practical information will be sent to you by e-mail

9:30 am - 12:30 pm

1



Introduction to the School's Core Values

Discover the great principles which are the building blocks of the life of the school. People working on ethics, sustainability and diversity will be presenting their actions and their projects to which you can participate.



VSSH Workshop – Preventing Gender-Based and Sexual Violence

Animated by the Equality Parity and Diversity Mission, this workshop will enable you to better understand situations involving sexual, sexist, or homophobic violence. You'll learn how to identify, prevent, and appropriately respond to such incidents. You'll also be introduced to the Trusted People program – a training designed for students who wish to play an active role in creating a safer campus.



Prevention of Festive Risks Workshop

The Student Health Services will be offering the opportunity to discuss the appropriate behaviours to enjoy your festive moments safely. Because having fun also means knowing how to look after yourself and those around you, this session will help you adopt the right behaviors for safe and enjoyable celebrations.

Contact : agathe.girbone@em-strasbourg.eu

Location : EM Strasbourg

2

1:30 pm - 4:15 pm

Intercultural Workshop

Studying abroad is an exceptional academic, cultural, and human experience. By choosing to come to Strasbourg, you have shown boldness and curiosity – we warmly congratulate you on this decision. This workshop invites you to explore the keys to intercultural understanding, helping you make the most of your international journey, interact more meaningfully, and embrace the richness of this diverse environment.

Contact : capcarer@em-strasbourg.eu

3

From 11:00 pm

A word from the Student Associations !

"Come party with everyone at the Salamandre to dance and get to know each other some more in a good-natured environment."

Contact : [@bde.emstrasbourg](https://www.instagram.com/bde.emstrasbourg)

Location : La salamandre,
3 Rue Paul Janet
67000 Strasbourg

Tram - Ligne C, E, F : Arrêt Gallia

Event Assos

Friday 5th September

Inspiring Day: Entrepreneurship and Professionalization

Project yourself in your future with ambition!

To end this orientation week, we are inviting you to look into the future. Thanks to inspiring encounters and to the discovery of the entrepreneurial ecosystem of the school, you will begin building your network, refining your projects and opening yourself to new opportunities.

Practical information will be sent to you by e-mail

10:00 am - 12:00 pm Testimonies and discussions with Alumni

We are offering you the opportunity to discuss with graduates from many different domains (finance, consulting, international commerce, marketing etc.). You will therefore be able to learn more about the multiple academic paths that the School has to offer and receive advice from your peers to develop your own Be Distinctive.

Contact : capcareer@em-strasbourg.eu ✉

Location : EM Strasbourg 📍

1

2

12:00 pm - 13:30 pm Lunch break

Let's share a relaxing and informal moment in the greenery of the Citadelle Parc with the Alumni and the Student Associations.

📷 Contact : [@europeetudes](https://www.instagram.com/europeetudes)

📍 Location : Parc de la citadelle

Event
Assos

Event
Assos

From 16:00 End of the week drinks

A word from the Student Associations !

"Come and have a nice drink to wrap up this eventful week with other students and the student associations in the most iconic school bar: the EM'bassade"

Contact : [@emspirit_](https://www.instagram.com/emspirit_) 📷

Location : EM Strasbourg, EM'bassade 📍

3





What about now?

ur journey together is just beginning. We hope that this week will have made feel welcomed, helped you make your first friends and familiarized you with all the opportunities that await you.

Designed as a springboard for your success, this week sets the foundations of your journey at school: between encounters, discoveries, learning and shared moments, you are now ready to write your own story at EM Strasbourg.

1

Stay Connected!

Remember to follow the Student Associations on their social networks and to regularly check your email for upcoming practical information.

2

Get ready for the new school year!

Remember to finalize your administrative registration and check your schedule.

The EM Strasbourg staff wish you an excellent school year and an enthusiastic academic year, filled with successes, encounters and fulfilments.