



EM Strasbourg
BUSINESS SCHOOL

Welcome Week

BACHELOR AFFAIRES
INTERNATIONALES



September 1st-4th



MASTER

Dear Students,

We are delighted to welcome you at the Bachelor Affaires Internationales of EM Strasbourg. This symbolic moment marks the beginning of an academic, personal and professional journey that we hope will be full of discoveries, meaningful encounters, and opportunities to develop your very own Be Distinctive.

The week of integration that we propose to you has been designed to allow you to get your bearings within your school, to discover the diversity of student life, to understand the values that bring us together, and to consider now the international and professional perspectives that are available to you.

Each day will highlight a key theme of your journey at EM Strasbourg, with a variety of activities: institutional hospitality, meetings with associations, festive times and moments of sharing. This will be an opportunity to create a link, ask your first questions, express your desires and start building your trajectory.

We look forward to meeting you, supporting you in this wonderful transition and celebrating together your first steps in the EMienne community

Welcome to Strasbourg! Welcome to your school!

Tuesday
Sept.
1st

Your first steps at EM Strasbourg

This day is dedicated to the discovery of your school, its environment and the teams that will accompany you throughout your journey. It's also an opportunity to meet your future promo and start building relationships.

11:00 - 12:30

Reception at the Pavillon

Joséphine

The management of EM Strasbourg will have the pleasure of welcoming you to a place emblematic of the city: the Pavillon Joséphine, located in the heart of the the Orangerie, close to the Institutions Europeans.

This welcoming moment will allow you to discover the school's values, its ambition, and the people who make it shine. The morning will conclude with an activity organized by the student associations.



Contact : scol-bachelor@em-strasbourg.eu et tom.queuche@em-strasbourg.eu



Location : Pavillon Joséphine, Parc de l'Orangerie



Bus: 30, 72, C6
Stop: Conseil De L'Europe

Asso
Event

From 4:30 p.m.

Aperitif at the EMbassade

The word of the associations!

"We'll see each other from 4:30 p.m. for drinks at the EMbassade with the whole school! Atmosphere relaxed, drinks and a good vibe to end the day well."



Em Spirit @emspirit_



Em Strasbourg, EMbassade

Asso
Event

Délirium with the TC

"An evening at the Délirium, which brings together all the associations of EM Strasbourg to discover student life in Strasbourg alongside the school's fanfare."



Contact : @challengestras



Location : Délirium Café,
5 Quai de Paris, 67000 Strasbourg



Tram - Ligne C, F : Homme de fer

1

2

11:30 - 2:00 pm

Food Truck : Tarte Flambée

We invite you to join the school and taste a must of Alsatian cuisine: tarte flambée.



Location : EM Strasbourg

3

2:00 pm - 4:30 pm

School Village + Asso Village

Come and meet the teams that will give rhythm to your student life: Academic, International relations, Internships and work-study programs, Professional and personal development (Cap Career), Social action, Alumni. Each stand will allow you to interact directly with all our collaborators, obtain useful information and ask your first questions. A stand dedicated to late registrations will also be available.

At the same time, the Asso Village will take place, where you can talk with members of EM Strasbourg's associations.



scol-bachelor@em-strasbourg.eu



Em Strasbourg

5

Wednesday
Sept.
2

Reveal Your Responsible Leadership

This day marks the real beginning of your adventure at EM Strasbourg. Discover the values that underpin our collective commitment and ensure an inclusive and caring environment.

Come meet the students and alumni who will share their passions with you and make you want to get involved.

A day placed under the sign of conviviality, sharing and good humor.

9:30 - 12:00

1



Leadership Responsible

Discover the values that animate the life of the school. Our teams committed to student well-being will present their actions and the projects in which you can take part.



Anti discrimination

Led by the Equality and Diversity Mission of Unistra, this workshop will allow you to identify situations of discrimination and adopt relevant behaviors to deal with them.



Prevention of Festive Risks

The Student Health Service of Unistra advises you so that you can enjoy festive moments in complete safety. Because having fun is also about knowing how to take care of oneself and others.

Contact : action-sociale@em-strasbourg.eu 

Location: EM Strasbourg 

2:00 pm - 4:30 pm
Asso Afternoon

Asso
Event

2

The word of the associations!

"Come and spend the afternoon with the EM's associations. On the sports program, meetings and activities, led by BDS, BDE, BDA, Europe Études and the Team Challenge"



Contact : [BDE](#), [BDS](#), [BDA](#), [IC](#), [Europe Etudes](#)



Location : EM Strasbourg, Central Street, level -1

From 7:00 pm
Afterwork Alumni

3

The school's graduates invite you to an afterwork event focused on sharing experiences. These exchanges will allow you to consider, from now on, the many paths that you can take thanks to your journey at EM Strasbourg.



Contact : alumni@em-strasbourg.eu



Location : Clubhouse Météor
10 Rue du 22 Novembre, 67000 Strasbourg



Tram - Ligne B, F : Alt Winmārik
Ligne C : Faubourg de saverne

From 11:00 pm

Asso
Event

4

The word of the associations!

"An evening with BDS to get to know each other in a friendly atmosphere".



Contact : [BDS](#)

Thursday Sept. 3

Develop your European Mindset

Prepare your internationalization by testing your language level.

And discover the European capital through a multicultural team challenge.

8:30 - 12:30

Placement Test in languages

1

In order to offer you appropriate language support, you will take a placement test in your foreign languages. Rest assured: this is not an exam, but a benchmark for better progress.

Practical information will be sent to you by email.

✉ Contact: chloe.brown@em-strasbourg.eu



Lieu: EM Strasbourg

2

1:30 pm - 5:30 pm

Active and Creative Strasbourg

As a team, explore Strasbourg from an original angle through a creative and fun rally. Unusual activities, urban challenges and spirit of cooperation will make this discovery a highlight of your week.

Practical information will be sent to you by email.

✉ Contact : scol-bachelor@em-strasbourg.eu



Location : Meeting at the forecourt of EM Strasbourg

3

From 11:00 pm

Asso
Event

The word of the associations!

"An evening to meet, dance and get to know each other in a friendly atmosphere at the Salamandre."



Contact : [@bde.emstrasbourg](https://www.instagram.com/bde.emstrasbourg)



Location : La salamandre,
3 Rue Paul Janet, 67000 Strasbourg



Tram - Ligne C, E, F : Stop Gallia



Friday Sept. 4

Open up to the world!

Project yourself into the future through inspiring meetings, start building your network and discover the many opportunities available to you in France and abroad. Finally, to conclude this week of integration, explore the multicultural dimension of EM by sharing a picnic with our visiting students.

10:00 - 12:00

Inspiring encounters

Come and talk with graduates from varied backgrounds (finance, consulting, international trade, marketing, etc.). You will be able to learn more about the diversity of courses offered at the School and benefit from the advice of your elders to develop your Be Distinctive.

Practical information will be sent to you by email.

Contact : capcareer@em-strasbourg.eu 

Location : EM Strasbourg 

1

2

12:30 - 4:30 pm

Picnic

in the Deux Rives garden

Come participate in a friendly picnic to meet your comrades in international exchange at the EM.

The Jardin des Deux Rives is a cross-border park that connects Strasbourg to Kehl and is a symbol of cooperation between France and Germany.

Bring your lunch, and if you wish, a specialty to share with students from around the world.

 Contact : sri-outgoing@em-strasbourg.eu



The esplanade located near the Passerelle des Deux Rives (exact point:

<https://maps.app.goo.gl/1b7vBj4WwjQ4jeSa9>).

4



Tram D (direction Port du Rhin): stop Port du Rhin.

Bus 2 (direction Jardin des 2 Rives): stop Cirque - Centre équestre.

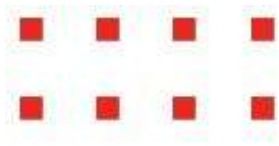
EVENT
ASSO

From 4 :30pm Apéro à l'EMbassade

The word of the associations!

"Come finish this week at the school bar. You can relax there and continue meeting people, or deepen the one you have already had."





And now ?

Our shared adventure has only just begun. Designed as a springboard to success, this week lays the foundations of your journey within the Bachelor Affaires Internationales: between encounters, discoveries and moments of sharing, you are now ready to write your story today and enrich that of EM Strasbourg.

1

Stay tuned !!

Remember to follow the associations and the School on social media, and to check your emails regularly for further practical information.

2

Prepare your Academic Return

Classes will start on September 7th. Make sure you have finalized your administrative registration before the beginning of the school year.

All the teams at EM Strasbourg wish you an excellent start to the academic year and an exciting academic year, full of success, encounters and fulfilment.